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MIPTV LAUNCHES 'FAST & GLOBAL' INTERNATIONAL FAST CHANNEL SUMMIT AT SPRING CONTENT MARKET IN CANNES

Confirmed Contributors from All3Media International, Banijay Rights, Rakuten TV Europe, Vice Media Group



Paris, 08 February 2023 – MIPTV today announced the staging of FAST & GLOBAL, the first-of-its-kind FAST Channel Summit focused on the rapidly-expanding international opportunities for content producers, IP rightsholders, buyers and commissioners. FAST & GLOBAL will take center stage on day 2 of MIPTV in Cannes on Tuesday 18 April in the Palais des Festivals.

Headline speakers and contributors already confirmed include FAST-channel programming experts Gary Woolf (**All3Media International**), Shaun Keeble (**Banijay Rights**), Daniel Nordberg (**Playground TV**), Cédric Dufour (**Rakuten TV Europe**), Bea Hegedus (**Vice Media Group**), Philipp Rotermund (**Video Solutions AG / wedotv.com**) and MD of specialist SVOD, AVOD & FAST consultancy **The Local Act** author of [The State of European FAST](#) report, Marion Ranchet, amongst others. Companies from the sector already confirmed as attending the MIPTV market include **Blue Ant Media** and **FilmRise**.

FAST & GLOBAL will convene global players and specialists from across the free advertising-supported streaming TV (FAST) area for a series of talks, insights and structured networking opportunities. With worldwide revenues from FAST estimated to triple in the next five years, and countries outside the US set to account for \$1.6bn by 2027¹, the programme will focus on the projected international opportunities in the sector's next phase, encompassing distribution, programming, technology and content development, and providing fresh insights into emerging models, strategies and tactics.

Part of MIPTV's 60th edition, the FAST & GLOBAL sessions will span Tuesday morning (18 April) with a special roundtable breakfast workshop on Wednesday (19 April), featuring breakouts with executives from the sector and chaired by Christian Knaebel (**Global Media Consult**). All will be staged in Cannes' iconic Palais des Festivals.

RX France Entertainment Division Director & Director of MIPTV Lucy Smith said: *"FAST Channels are the biggest boom to the global distribution business, and MIPTV the obvious home for a dedicated Summit"* said RX France Entertainment Division Director & Director of MIPTV Lucy Smith. *"We'll focus on what this boom in FAST channels and services means to the international market."*

Billed as 'the biggest week in unscripted television', and the 'must attend market for drama and kids', MIPTV features genre focused strands for Documentary & Factual (MIPDOC), Formats (MIPFORMATS), Drama (MIPDRAMA) and Kids (Future of Kids TV) - all within a concentrated 3-day market and world class conference programme accessible with one pass.

Re-shaped in 2022, the three-day concentrated MIPTV is expected to welcome more than 200 exhibitors and 2500 buyers with participants hailing from 100 countries.

Further: MIPTV 2023

The footprints for both MIPDOC and MIPFORMATS are significantly expanded for the 60th anniversary edition of MIPTV, including the inaugural MIPDOC International Buyer Screening Showcase for over 500 invited buyers on the eve of the market and an extended MIPFORMATS programme featuring further workshops, the FRAPA summit and a new Fresh TV Formats survey from The WIT.

In addition, 2023's MIPTV will feature the build out of a 2000 SQM MIPDOC & MIPFORMATS Producers Hub including a lounge and conference room in the renowned Riviera Hall, set against the backdrop of Cannes' iconic Mediterranean sea view designed to accommodate hundreds of meetings daily for creators, producers, commissioners, financiers and development executives.

Once again running alongside MIPTV will be international festival CANNESERIES (14-19 April) whose Season 6 also introduces its first [documentary selection](#).

¹ Source: OMDIA 24.1.23

Further Information

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Notes To Editors:

MIPTV forms part of a portfolio of markets and conferences from RX France's Entertainment Division that serve the international television distribution and production community year-round, sitting alongside MIPCANCUN (14-17 November 2023), MIPJUNIOR, and 'the mother of all entertainment content markets' MIPCOM CANNES whose 39th edition will be held 16-19 October 2023.

About RX and RX France

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RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, FIAC, Paris Photo, Maison&Objet*... and many more. RX France's events take place in France, China, India, Italy, Mexico, Russia and the United States.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

*Organised by Safi, a subsidiary of Reed Expositions and Ateliers d'Art de France

About CANNESERIES

Established in 2018 by an independent association chaired by Fleur Pellerin, the CANNESERIES festival aims to promote and highlight series from all over the world and become the voice of this modern, popular and ultra-creative art. Drawing its energy from the very heart of the world-renowned city of Cannes, the festival takes place in parallel with MIPTV.



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